

IFSAM 2012 FIRST ANNOUNCEMENT



The 11th WORLD CONGRESS OF THE INTERNATIONAL FEDERATION OF SCHOLARLY ASSOCIATIONS OF MANAGEMENT

“Management Re-imagined”

June 26th to 29th, 2012

Kemmy Business School, University of Limerick, Limerick, Ireland

IFSAM 2012 World Congress Theme

IFSAM is an association of Academies of Management dedicated to fostering the development of international scholarly activities all of which are directed at understanding management research, pedagogy and practice around the world. Building upon the work of the earlier meetings [Tokyo, Japan (1992), Dallas, USA (1994), Paris, France (1996), Madrid, Spain (1998), Montréal, Canada (2000), Gold Coast, Australia (2002), Göteborg, Sweden (2004), Berlin, Germany (2006), Shanghai, China (2008) and Paris, France, 2010], the theme of the 2012 IFSAM World Congress in Ireland is “Management Re-imagined”. Central elements of management theory, research, pedagogy and practice have all come under scrutiny in recent years in the context of the global world in which we now live.

The rigour and the relevance of our scholarship, the prevalence of an underlying ethnocentrism, the importance of contextualisation, the requirement for the incorporation of more diverse scholarship into the body of knowledge, especially from the emerging economies, the on-going academic-practice divide, coupled with questions concerning the extent to which we have engendered a strong sense of professionalism among our graduates, have all been brought into sharp relief as a result of recent crises. These are central charges which demand a considered response from Management and Business Scholars. Such a response is important in order that we might uphold our legitimacy, not alone in academic quarters, but among practitioners, among policy makers and other key stakeholders. In offering a response, our ambition for IFSAM 2012 in Ireland is to provide a platform for the showcasing of diverse, contextualised, authentic, embedded management scholarship and to facilitate a dialogue through which we can combine, exchange and ultimately integrate our diverse views on what constitutes the field from an Academic, Pedagogy and Practice perspective.

With an outstanding cohort of Keynote Speakers, Track Convenors and Facilitators, IFSAM 2012 in Ireland will provide a truly global forum for debating the state of our field. Contributions are now invited in all areas of management and may be submitted via the Thematic Tracks, Regional Forums, Early Career Consortium and Doctoral Consortium listed below.

www.ifsam2012.org

**Kemmy Business School
University of Limerick, Ireland**



IFSAM 2012 World Congress Thematic Tracks

- Track 1: Methods, Analytical Techniques & Data Handling in Management Scholarship
- Track 2: Pedagogy, Teaching and Curriculum in Management Education
- Track 3: Management History, Philosophy and Theory
- Track 4: International, Comparative & Cross Cultural Management
- Track 5: Multinationals, Globalisation and Sustainability
- Track 6: Corporate Governance, Accountability & Control
- Track 7: Strategic Management, Top Teams & Organisation Ecology
- Track 8: Leadership, Organisation Development and Change
- Track 9: Human Resource Management
- Track 10: Human Resource Development
- Track 11: Strategic Talent Management & Human Capital
- Track 12: Employment Relations and Dispute Settlement
- Track 13: Workforce Demography, Workplace Diversity and Career Management
- Track 14: Organisation Behaviour, Workplace Dynamics and Employee Engagement
- Track 15: Knowledge, Innovation & Technology Management
- Track 16: Brand, Marketing & Retail Management
- Track 17: Project, Portfolio and Programme Management
- Track 18: Operations, Logistics and Supply Chain Management
- Track 19: Family, Small Business and Entrepreneurship Management
- Track 20: Public, Voluntary and Not-for-Profit Management
- Track 21: Services, Events & Arts Management
- Track 22: Hermeneutic, Semiotic & Critical Perspectives in Management Studies

IFSAM 2012 World Congress Regional Forums

- Regional Forum 1: The Contours of Management Scholarship in Africa
- Regional Forum 2: The Contours of Management Scholarship in Asia
- Regional Forum 3: The Contours of Management Scholarship in Australasia
- Regional Forum 4: The Contours of Management Scholarship in Central & Eastern Europe
- Regional Forum 5: The Contours of Management Scholarship in the Middle East
- Regional Forum 6: The Contours of Management Scholarship in North America
- Regional Forum 7: The Contours of Management Scholarship in South America
- Regional Forum 8: The Contours of Management Scholarship in Western Europe

IFSAM 2012 World Congress Early Career Consortium

1 Day Pre-Congress International Forum for Post-Doctoral Researchers and Early Career Academics

IFSAM 2012 World Congress Doctoral Consortium

1 Day Pre-Congress International Forum for Doctoral Candidates

visit
www.ifsam2012.org

IFSAM 2012 World Congress Venue

The University of Limerick is situated on a superb riverside campus of over 130 hectares four kilometers from the historical City of Limerick.

Founded by the Vikings more than a thousand years ago, the City of Limerick is magnificently sited on one of Europe's finest rivers, the Shannon. In 1197, the City was granted a charter by John, Earl of Morton who later became King of England. He was responsible for the subsequent building of King John's Castle in 1210.

Today, it is viewed as one of the finest examples of fortified Norman architecture in Ireland. Presently, the castle is home to a major interpretative centre. Other important city landmarks include the Treaty Stone where the treaty ending the siege of 1691 was reputedly signed, St Mary's Cathedral (c. 1194), which incorporates elements of both Gothic and Romanesque architectural styles and the much later St. John's Cathedral completed in 1859 which is a fine example of Gothic architecture.

The City is home to several important museums and galleries including Limerick City Museum, the Hunt Museum, and the City Art Gallery. The City Museum is dedicated to presenting the city through the ages, from the Stone Age to the recent past. The Hunt Museum, located in the Customs House, is based upon an extremely impressive collection of antiquities and fine objects that were bequeath to the State by the Hunt Family. Limerick is an ideal base from which to explore both the South and the West Coast of Ireland.

The breath-taking Atlantic Coast, the Cliffs of Moher, the botanically important Burren region, the mountains of Galway, the Aran Islands, Bunratty Castle, the Lakes of Killarney and the spectacular Rings of Kerry and of Beara are all within driving distance.

How to participate in IFSAM 2012

For details on how to participate in IFSAM 2012, please visit our conference website at www.ifsam2012.org

For further details please contact

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